

## Cooperatives look to the future

October is National Co-op Month, which is the perfect time to highlight the many ways electric cooperatives are unique.

Cooperatives are locally governed, looking out for the long-term needs of their consumer-members. Electric cooperatives belong to the communities they serve. This heightened community focus allows us to quickly adapt to evolving consumer expectations. Our closeness to the community ensures a better response to these needs because we are led by the people that we serve.

Electric co-ops have always been a catalyst for good in their communities.

Cooperatives were created during the Great Depression of the 1930s to provide electricity to the nation's rural areas, which were not being served by the big power companies. Today, we continue to anticipate and plan for the future needs of our consumer-members.

Electric cooperatives often partner with local groups to

bring economic opportunity to their local community. It is this facilitation role that is often the most valuable strength of the co-op. In addition to developing electricity, the electric co-ops have formed partnerships to help provide other vital parts of the state's rural infrastructure, including water and fire protection, which help the state lure new business and industry, as well as provide a better quality of life for our consumer-members. That strong focus on economic development continues to this day as we look for ways to help our communities and service areas grow.

The co-op business model is unique. It is pragmatic, mission-oriented and puts people first. Co-ops strive to be a trusted voice in their communities. Co-ops have earned that trust because, while not perfect, they always have their members' best interest at heart and are determined to enrich the lives of those living and working in the communities they serve — now and in the future.



**SAFE,  
RELIABLE,  
AFFORDABLE  
ENERGY.**

**THEN. NOW.  
ALWAYS.**

**We are proud to  
power your life.**

**OCTOBER IS NATIONAL CO-OP MONTH**

# Notice to those who pay tenant's electric bills

C & L Electric provides electric service to some families, called tenants, who live in houses provided for them by landlords. The tenant's electric bill may be paid for by the landlord with the account in the landlord's name. When this is the case, the tenant receives no correspondence from the Cooperative and may have his/her service disconnected without notice if the landlord fails to pay. To avoid this, C & L strongly advises that tenants receive electric service in their own names regardless of who pays the bill. However, if this is not possible, C & L Electric offers the following protection to registered tenants:

1. Electric service will not be discontinued until the tenant has been notified.
2. The tenant will be allowed up to 30 days after the due date to pay the bill.
3. When feasible, the tenant will be allowed to apply for service in his/her own name.

C & L Electric requests that landlords, who are paying the electric bills for a tenant who has no account with the Cooperative, please register the tenant by completing the following form: (Your tenant does not receive this magazine as it is sent to members only.)

## LANDLORD

**I pay for electric service for a tenant and the account is in my name:**

Landlord Name \_\_\_\_\_

Address \_\_\_\_\_

Account # \_\_\_\_\_ Telephone # \_\_\_\_\_

**My TENANT who receives electric service in my name is:**

Tenant Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone # \_\_\_\_\_

**MAIL FORM TO:**

**C & L Electric Cooperative, P. O. Box 9, Star City, AR 71667**

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- (1) **Mail:** **U.S. Department of Agriculture  
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Civil Rights  
1400 Independence Avenue, SW  
Washington, D.C. 20250-9410**
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